

2016 Report to the Community CHANGE STARTS HERE



Working with community partners to help families and individuals become financially self-sufficient.

Investing in programs that support the basic needs of food, shelter and emergency services in Trumbull County.

Connecting people to behavioral, physical and dental healthcare services.

Working to improve early childhood education so that today's students are able to read by third grade.

Helping students achieve academic success by providing early learning opportunities and mentoring programs for at-risk youth.

GIVE. ADVOCATE. VOLUNTEER.

**United Way
of Trumbull County**



Letter to the Community

Dear Friends of United Way of Trumbull County,

The United Way of Trumbull County's primary value to our community began as a vehicle for company employees to support multiple local agencies by way of a payroll deduction. This was a simple and convenient way for many to realize their philanthropic interest.

As donor interests and abilities have changed, the United Way has grown beyond being a pass-through agency. We have become an important organization for social change in our communities through new partnerships that help us address third grade reading scores and assist individuals and families to manage limited resources. Through these collaborative networks, we work together to address the cause, not just the need. We continue to value the programs provided by our partner agencies, and we continue to depend on employees and donors to use United Way as a means of meeting the needs of our community.

Although our United Way has evolved to meet the changing needs of our donors and community, we continue to rely on you. We cannot do it without you! Together, we can have a positive impact in Trumbull County.

Sincerely,



Ginny Pasha
President



Cathy Saluga
Chairman of the Board

United Way Leadership

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Cathy Saluga
Chairperson
Mercy Health

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Vice Chairman
Trumbull Memorial Hospital

Eric J. Lanham
Secretary
Seven Seventeen Credit Union

H. Scott Masters
Treasurer
Berkman, Jorgensen, Masters
& Stafman, LLC

Ginny Pasha
President & Chief Executive Officer
United Way of Trumbull County

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The Cafaro Company

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Warren City Schools

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Trumbull Neighborhood
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Trumbull County
Probate Court

Jody H. Stringer
Laborers Local #935

Julie A. Vugrinovich
Warren Area Board of Real-
tors

James A. Whetstone
Warren Toyota Volvo & Jaguar



**United Way
of Trumbull County**

3601 Youngstown Warren Road | Warren, OH 44484
330-369-1000 | www.unitedwaytrumbull.org

EDUCATION

Helped 25,518 children and youth achieve their potential

- Improving access to quality, affordable childcare and early learning opportunities
- Partnering with schools and parents to improve graduation rates
- Providing after school and mentoring programs for at-risk youth

Agency Impact Panel Volunteers 2015-2016

- Sue Datish, *Chairperson*; Edith Allgood; Sharon Carlson; Denise Deltondo; Connie Morgan; Pam Perrino

Funded Programs

AGENCY

- Big Brothers Big Sisters
- Boy Scouts
- Catholic Charities
- Children's Rehabilitation Center
- Compass Family & Community Services
- Family & Community Services
- Girl Scouts
- Inspiring Minds
- Potential Development
- Salvation Army of Warren
- Trumbull Family Fitness
- United Methodist Community Center
- YWCA of Warren

PROGRAM

- Mentoring
- Boy Scouts; Cub Scouts; ScoutReach
- First Step/Adoption
- Tutor U and Kids Garden
- Camp Discover Prevention Services
- Foster Grandparents
- Leadership Experience
- Youth Enrichment Program
- PD's Place
- Education & Youth Services
- Fit Family
- Youth Ready Workforce
- Girls Leadership and Before and After-School Childcare



Inspiring Minds
Enrichment Program



Big Brothers Big Sisters
Mentoring Program



YWCA of Warren
Before and After-School Program



Girl Scouts
Leadership Program



Trumbull Family Fitness
Fit Family Program

INCOME

Helped 2,050 individuals and families gain access to resources to aid in becoming financially stable and independent.

- Supporting basic needs while increasing financial literacy
- Helping hardworking people obtain job training and family sustaining wages
- Increasing affordable housing for seniors and families

Agency Impact Panel Volunteers 2015-2016

- Colleen Dattilo, *Chairperson*; Fred Ebinger; Diana Hartwig; Robin Patton; Gussie Reed

Funded Programs

AGENCY

- Community Legal Aid
- Family & Community Services
- Greater Warren/Youngstown Urban League

PROGRAM

- Legal Services
- SCOPE Senior Support Services
- Empowerment and Education



Scope: Senior Support Services

AFL-CIO
COMMUNITY SERVICES

AFL-CIO Community Services runs a food pantry located in the United Way of Trumbull building. We offer emergency food assistance to those in need throughout Trumbull County. During 2016, we were able to assist 352 individuals with food. The money necessary to purchase food to be distributed is completely provided by our Labor Unions and caring individuals in our community. A limited amount of hospital equipment is also available at no charge to those in need.

HEALTH

Helped improve the health of 7,175 individuals and families.

- Increase access to critical healthcare services
- Reduce substance abuse, childhood obesity and domestic violence
- Increase health education and preventative care

Agency Impact Panel Volunteers 2015-2016

- Jody Roman, *Chairperson*; Jane Boutwell; Barbara Gaffey; Janet Marshall; Frank Migliozi; Leslie Morris; Lisa Solley; Julia Vandergriff

Funded Programs

AGENCY

- Access Health Mahoning Valley
- Catholic Charities
- Children's Rehabilitation Center
- Family & Community Services
- Goodwill Industries
- Red Cross
- Salvation Army
- Youngstown Hearing & Speech

FUNDED PROGRAMS

- Access to Health Services
- Family Support Counseling/Senior Support/Counseling
- Pediatric Rehabilitative Services
- Solace Center
- Pre-school Vision Screening and Radio Reading
- Armed Forces Health Service
- Mental & Physical Health Services
- Audiology



United Way of Trumbull County is a proud partner of the Familywise program. In 2016, the Familywise Prescription Drug Discount card provided over \$116,024 in savings, helping more than 2,961 people in Trumbull County alone. Since the card was introduced in 2008, community members saved more than \$2,681.69 on FDA approved medicines. This card is free and available to you and your staff, neighbors and friends at no cost. Visit our webpage at www.unitedwaytrumbull.org for more details.



BASIC NEEDS

Provided shelter, food and emergency services to 130,440 individuals and families.

- Giving individuals and families access to food
- Providing shelter for the homeless, veterans, domestic violence victims, and women with children

Agency Impact Panel Volunteers 2015-2016

- Edith Allgood, Susan Kidd, Linda Johnson, Cari Delgado, Rachelle Parker, Jim Merola and Marlene Roberts

Funded Programs

AGENCY

- Catholic Charities
- Family & Community Services
- Greater Warren/Youngstown Urban League
- Help Hotline
- Niles Community Services
- Red Cross
- Salvation Army of Warren
- Second Harvest Food Bank
- Trumbull Mobile Meals
- YWCA of Warren

FUNDED PROGRAM

- Emergency Assistance and Homeless Outreach
- Somerplace Safe and Veteran's Haven
- Christy House
- 2-1-1
- Individual Assistance
- Disaster Services
- Basic Human Needs
- Food to Hungry Families
- Sliding Scale Program
- WINGS (Permanent Supported Housing)



Trumbull Mobile Meals
Sliding Scale



Salvation Army of Warren
Basic Human Needs

Trumbull ★
2-1-1™
Get Connected. Get Answers.

United Way partners with Help Hotline to offer a one-call number for non-emergency help. In 2016, more than 39,720 calls were received.



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United Way is working to eliminate the cause of community problems, so that we can improve the quality of life for individuals and families in Trumbull County.

Communi

Agency Impact

Influence the lives of individuals and families through the work of partner agencies that provide direct services to people throughout Trumbull County.

Basic Needs	Education	Income	Health	Toget W Prov He an Hop
Shelter Food Emergency Services	Quality/affordable childcare & early learning opportunities Partner to improve graduation rates After school & mentoring for at-risk youth	Financial stability & financial literacy Job training & family sustaining wages Affordable housing for seniors & families	Critical healthcare services Reduce substance abuse, childhood obesity & domestic violence Health education & preventive care	

Give Today. Change Tomorrow.



Community Impact

Targeted Impact

Influence community attitudes, networks, neighborhoods, organizations and systems that help to create lasting changes throughout Trumbull County.

LIVE UNITED

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Current Initiatives

Reading Great by 8 Literacy Initiative: To ensuring that students in Trumbull County have every opportunity to read at grade level by third grade, United Way of Trumbull County introduced Reading Great by 8. This initiative includes three specialized programs (ABC Reading Ready; Ready, Set Go! And Read 4 Fun!) for students in grades K-2 with an added emphasis on children from low-income families.

Trumbull County Partnership for Financial Empowerment: In an effort to promote financial education, United Way of Trumbull County and a network of local financial institutions and organizations launched a partnership. This initiative also includes access to FREE income tax preparation.

Targeted Impact



The **Reading Great by 8 Literacy Initiative** includes the following three programs; ABC Reading Ready, Ready, Set Go!, and Read 4 Fun, each designed to increase the number of Trumbull County children reading at grade level by the third grade, with an emphasis on children from low-to-moderate income families. In 2016, approximately 6,000 students were reached through one or more of these programs.

ABC Reading Ready Summer Program for parent/guardian and children: 27 participants over a 2-year period. On average, 78% said they began a new habit of reading to with and to their children daily as a result of the program. 89% said they now “Strongly agree” that it is important that they model being a reader to their children.

Ready, Set, Go! Reached 165 students since 2014. Average gain in reading mastery, comprehension, fluency and writing is 90% over the 3-year period.

Read 4 Fun offers two programs designed to make reading fun for children.

Fall Read 4 Fun is offered to 2nd grade students and has continued to grow every year. Beginning with just the Jefferson PK-8 building, this program is also available in Willard, Lincoln and McGuffey PK-8 buildings; as well as, LaBrae and Badger. A total of approximately 1,500 students have been reached since 2014.

Dr. Seuss’s Birthday Celebration is offered on March 2 each year to grades K-2nd throughout participating school districts in Trumbull County. Since March 2, 2015, 6,580 students have enjoyed volunteer readers in their classrooms reading a Dr. Seuss book.

Because the Read 4 Fun program is designed to encourage reading for fun, we do not record data. Anecdotally, the teachers like having a new face and voice in the classroom, which makes it special for their students. The fact that this program has grown every year, validates the importance of the program. The total number of students reached by the Read 4 Fun program will be 8,080 since the fall of 2014.



Dr. Seuss Day at Lordstown Elementary
Bill Siderewicz, Clean Energy



“Ready, Set, Go!” Program
Willard PK-8 School



Dr. Seuss Day at Niles Primary
Lindsay McCoy
Warren Junior Women's League

Advisory Committee: Margie Alexander, Trumbull County Family & Children's First Council Coordinator, William Bosheff, Trumbull County Educational Service Center; Steve Chiaro, Superintendent of the Warren City School District; Lori Faust, Youth Services Manager, Warren-Trumbull County Public Library; Angela Guarnieri, Trumbull County Educational Service Center; Jennifer Soloman, Third Grade Reading Teacher, Champion Local School District

The Reading Great by 8 Initiative is funded by The ArcelorMittal Foundation, The Cafaro Company, Community Foundation of Western PA and Eastern Ohio, Dollar General, Kinsman Rotary, Ronald McDonald Charities, Routh Hurlbert Real Estate and Warren Kiwanis Club.

Targeted Impact



Trumbull County Partnership for Financial Empowerment

A United Way of Trumbull County Initiative

- **SCOPE Free Income Tax Preparation:** Supported SCOPE's AARP free income tax program through volunteer recruitment and publicity. More than 2,300 individuals and families benefitted from this service. Based on the IRS's estimate of \$200 per return, that saved Trumbull County seniors and individuals \$460,000 in fees.
- **Your Money; Your Goals:** Using the Federal Consumer Financial Protection Bureau's materials, frontline staff from 20 organizations received 8 hours of training on how to more effectively meet the needs of their clients. This program also met the requirements for CRA credits for financial institutions.
- **Ohio Benefits Bank Orientation:** To reduce continued reliance on the various health and human service agencies in Trumbull County, orientation to the Ohio Benefits Bank was conducted to encourage agencies to use the Benefits Bank to help them help their clients access government supports to which they may be entitled. Nearly 30 agencies listened to the presenters from Columbus.
- **Financial Education for Women:** Twelve women from the YWCA's supported housing program and the Beatitude's Transitional Housing program received 10 hours of basic financial education using Junior Achievement materials and presented by local businesswomen. Thanks to one of the Partnership partners, several of the women opened savings accounts with \$100 seed money. Children of the participating women received age-appropriate books about money and counting.



Meeting with Senator Sherrard Brown to discuss the effects of payday and title lending on clients who are served by members of the Trumbull County Partnership for Financial Empowerment.

Partners for Financial Empowerment



*Catholic Charities Regional Agency
Serving Columbiana, Mahoning & Trumbull Counties
Providing Help. Creating Hope*



**Cortland
Bank™**



**Junior
Achievement®**
of Mahoning Valley, Inc.



eliminating racism
empowering women
ywca
warren

Events



Mud Monster 5K; Getting Muddy for a good Cause



Showcasing Community Resources at Mercy Health Fair



Celebrating "Back to School" in Warren Courthouse Park



First Day of School; Welcoming students and sharing UW "Think We before Me" wristbands



Scrappers' Home Run Derby; thanks to our partners Seven Seventeen Credit Union



United Way at Work; Valley Healthcare staff assisting a Veteran



6th Annual Great Pumpkin 5K;
Kent State Trumbull



Giving Tuesday's Dine Out Event;
provided holiday turkeys for those in need



UAW 1112;
distributing food for the holidays



2nd Semester School Supply Drive;
thanks to our partners Dollar General
and O'Reilly Auto Parts

Campaign Highlights



Mayor Franklin hosted a Superhero-themed breakfast advocating with department heads.



General Motors Lordstown promoted Greenwood's Cruze or Cash incentive at both Local 1112 and 1114 plants and continued to do so during GM's 50th Anniversary Celebration.



Molly Halliday and Eric Lanham kicked-off Seven Seventeen's workplace campaign by serving staff a hot dog luncheon while United Way's Christine Cope offered them a spin on the prize wheel.



Kathy Cook of St. Joseph's made a new friend at the Annual Pumpkin Contest and Raffle.



Tim Schaffner of Trumbull County Children Services set the stage with a hot dog eating contest and prizes.



Greenwood Chevrolet's "CRUZE or CASH" finale featuring our five United Way of Trumbull County finalists and attending board members. See center photo, from L to R: Board Member Jody Stringer of Local #935; President & CEO Ginny Pasha of United Way; Kyle Boyd of UAW Local 1714; Fran Cunningham of William Zamarelli, Inc.; Rita Stringham of Trumbull Industries; Lin Danes of Kent State; Lori Yedlicka of Trumbull County Children Services and Board Member Dr. Lance Grahn of Kent State Trumbull.

Statement of Financial Position

Assets

	Dec. 31, 2016 (Unaudited)	Dec. 31, 2015 (Audited)
CURRENT ASSETS		
Cash & Equivalents		
Unrestricted	\$138,143	157,952
Restricted for group benefits	27,139	20,973
Campaign Pledges Receivable		
Prior year (net of allowance for uncollectible pledges)	53,692	49,423
Current year (net of allowance for uncollectible pledges)	416,815	375,852
OTHER ASSETS	305,016	281,903
LAND, BUILDING AND EQUIPMENT		
Land and land improvements	40,033	40,033
Building and building improvements	324,284	324,284
Furniture, equipment and vehicles	160,614	160,614
Accumulated depreciation	(435,530)	(425,334)
TOTAL ASSETS	\$1,030,206	\$985,700

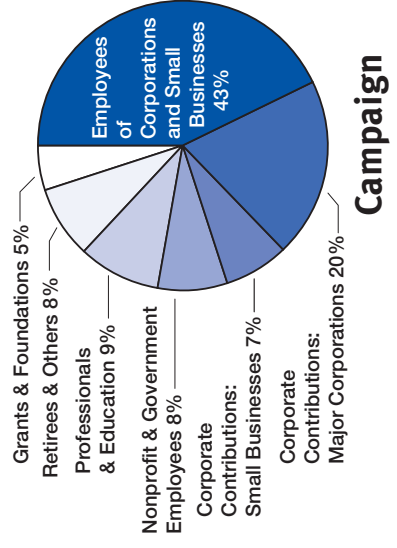
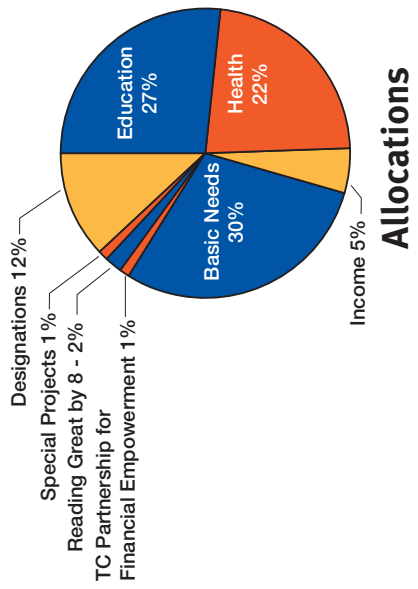
Financial information was prepared prior to the independent annual audit, which will be completed on or about June 30, 2017, and available for inspection at the United Way office thereafter.

Liabilities and Net Assets

Dec. 31, 2016
(Unaudited)

Dec. 31, 2015
(Audited)

LIABILITIES		
Group benefits – service providers’ unemployment compensation plan	27,139	20,973
Designated pledges payable	54,499	82,405
Note Payable	29,590	
NET ASSETS		
Unrestricted	400,115	390,968
Permanently restricted – Community Foundation	10,151	5,000
Temporarily restricted allocations to service providers	508,712	486,354
TOTAL LIABILITIES AND NET ASSETS	\$1,030,206	\$985,700



Vision

To be a catalyst in building a community that fulfills its collective responsibility to care for one another.

Mission

To measurably improve peoples lives by mobilizing community resources that effectively address health and human service needs.

Values

To strive to preserve human dignity and maintain the highest standards of ethics, integrity, accountability and compassion.

We extend out thanks to the 2016 Annual Meeting Sponsors.



UnitedWayTrumbull.org

United Way of Trumbull County

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