

2018 Report to the Community UNITED IN HELPING CHILDREN & FAMILIES THRIVE

United Way of Trumbull County



LEARN WELL

EARN WELL

STAY WELL

www.unitedwaytrumbull.org

OUR MISSION

To work together to create sustainable change with an emphasis on income, health, education, and meeting basic needs.



OUR VISION

To inspire and build a community where everyone has the opportunity to reach their full potential.

WORDS FROM THE PRESIDENT & CHAIRMAN

For 96 years, United Way of Trumbull County has focused on creating opportunities so that everyone in our community can lead a better and more prosperous life. This past year was no exception. With your support and generosity, we continued to improve lives through programs and initiatives that will help children and families succeed through education, financial stability, healthy living, and meeting basic needs.

We continue to further our mission to ensure every child can read at grade level by grade three and improve their opportunities for success. Last November, children participated in our Read 4 Fun program with a special activity. After volunteers read, "It Came in the Mail", students wrote letters to deployed military personnel. The objectives were to help children improve their writing skills, and to prompt them to think about the sacrifices these individuals are making for us every day. Most of the students used the opportunity to express their appreciation and to talk about someone or something special in their own lives.

Through our Partnership for Financial Empowerment, we helped put money into the pockets of eligible families here in Trumbull County. With United Way funding and the assistance of volunteers, we helped individuals and families take advantage of the Earned Income Tax Credit for the 2017 tax year. The funds they received because of this effort were used to help with bills, car payments and education costs. This money belongs to families in our County, but too many fail to claim it. This credit is only available for working individuals and is recognized as an effective anti-poverty measure to help families with low to moderate incomes.

United Way of Trumbull County continues to support agencies that provide local programs and services. We look for opportunities to collaborate and find innovative and sustainable solutions to problems we face here in our community. We can't make lasting change without our partner agencies, donors, volunteers and, simply put, we can't do it without you.



GINNY PASHA President



A NEW FOCUS - UNITED IN HELPING CHILDREN & FAMILIES THRIVE

In early 2019, we announced a new strategic focus – United in Helping Children and Families Thrive. This new focus supports our mission of working together to create sustainable change with an emphasis on income, education, health, and meeting basic needs. So, why is it different from what we have been doing?

Like many United Ways across the country, we are moving away from investing in a broad array of social services. Moving forward, we will make funding decisions that specifically focus on helping families living in poverty or living below the threshold to afford the basics. For children and families to thrive, we believe our children must be well educated and families need access to appropriate resources and opportunities for financial stability and good health. The goal is to help individuals, children, and families to:

- Learn Well Improve learning experiences, educational opportunities, and enrichment experiences.
- Earn Well Foster programs and services that promote self-sufficiency and financial stability.
- Stay Well Ensure basic needs are met. This is at the foundation of all our work.

By focusing on specific goals in these three areas, we can help people in our community with educational needs as well as preparation for job recruitment and retention. In a recent community survey, these were the issues where participants felt United Way of Trumbull County could play a significant role. Our efforts will now evolve around addressing these challenges head on, as well as providing services that ensure critical needs are being met.

With your help, we can break the cycle of poverty and provide opportunities for all. What better way is there to make our community stronger! We hope you choose to Unite with us to Help Children & Families Thrive Trumbull County.



JOHN WALSH Chairman of the Board

COMMUNITY IMPACT Targeted Impact/Agency Impact



UNITED WAY OF TRUMBULL COUNTY has impacted the community by funding partnering agencies that provide direct services throughout Trumbull County. Prior to 2019, we referred to this as Agency Impact. Through our Targeted Impact Work we took the lead on Reading Great by 8, a literacy initiative to help students read at grade level by grade three; and the Partnership for Financial Empowerment, a collaboration to help people manage limited resources. Both the programs we funded and the initiatives we led focused on education, income, health, and basic needs - the building blocks for a good quality life and a strong community.

UNITED IN HELPING CHILDREN & FAMILIES THRIVE was launched early in 2019 after two years of strategic planning and research. A community survey was also conducted by Kent State Stark which Dr. Grahn, from our local Kent State Trumbull Campus, helped to coordinate. The community response was clear that EDUCATION & FINANCIAL STABILITY are where United Way of Trumbull County can play a leading role. With this information, we are narrowing the scope of the programs we fund and the initiatives we lead through a coordinated effort that will help children and families LEARN WELL, EARN WELL, & STAY WELL. Both the agency programs that we fund and the initiatives we lead will fall within one of these strategic areas of focus. We strongly believe that leading our community in a collaboration focused on providing opportunities for all will make Trumbull County an even better place to learn, work, and live. Moving forward, all of our work will be referred to as Community Impact without the distinction of being agency or targeted related as we UNITE TO HELP CHILDREN & FAMILIES THRIVE.



- Readiness
- Literacy
- Attendance

PRE-KINDERGARTEN

EARLY GRADE LITERACY

- Reading at Grade Level by Grade 3 **STEM**
- Jobs for the 21st Century



EMPLOYMENT

- Job Training
- Entrepreneurship

FINANCIAL STABILITY

- Financial Education
- Free Income Tax Preparation

ACCESS TO HEALTH

- Health Insurance
- Drug Prevention/Recovery

HOW WE WIN



CRITICAL NEEDS

- Food
- Emergency Shelter
- Emergency Assistance
- Meeting Critical Health Needs

TARGETED IMPACT Education/Learn Well

12,000 + Students Reached Since 2014



The Reading Great by 8 Literacy Initiative

includes three programs: ABC Reading Ready, Set, Go! and Read 4 Fun, each designed to increase the number of Trumbull County children reading at grade level by third grade, with an emphasis on children from low-to-moderate income families.





The Ready, Set, Go!

is a two-week summer intervention program for students transitioning from 2nd to 3rd grade who need a little extra help preparing for the Ohio Third Grade Reading Test. In 2018, their activities focused on STEM related topics. 122 students were excited to learn about geology and had a fun time finding special gems hidden inside rocks. One enthusiastic student said, " I wanted to be a singer but now I want to be a geologist!"





THANK YOU for your generous support.

In 2018, The Reading Great by 8 Initiative was partly funded by the Arcelor-Mittal Foundation, The Cafaro Foundation, Chemical Bank, the Greenwood Family Foundation, the Lipscher Foundation, Kinsman United Methodist Church, Kiwanis Club of Warren, Rotary Club of Kinsman, and Routh-Hulbert Real Estate.



The ABC Reading Ready

program is a two-week summer intervention program for children transitioning from kindergarten to first grade who are identified by the participating school district as reading below grade level. The program was piloted in 2017 and had 24 participants in its first year. In 2018, 87 students in three school districts participated.



ADVISORY COMMITTEE

- Margie Alexander, Retired Coordinator, Trumbull County Family & Children's First Council
- William Bosheff, Trumbull County Educational Service Center
- Steve Chiaro, Superintendent, Warren City School District
- Lori Faust, Youth Services Manager, Warren-Trumbull County Public Library
- Angela Guarnieri, Trumbull County Educational Service Center
- Jennifer Soloman, Third Grade Teacher, Champion Local School District

The Read 4 Fun program is designed to make reading fun and build confidence and creativity through unique learning experiences.

Fall – Read 4 Fun - This year, 761 students participated in a special activity. Local veterans read the book, IT CAME IN THE MAIL, and then helped the students with writing a letter to deployed military personnel.

Thanks to Chemical Bank for a great partnership -Read 4 Fun in Warren City Schools & Chemical Cares Day!



Local Veterans/Community Leaders Fall Read 4 Fun at Niles Elementary.









Spring - Dr. Seuss's Birthday Celebration is offered in March each year to grades K-2 throughout participating school districts in Trumbull County. Students and guest readers have shared many laughs and smiles while celebrating Dr. Seuss and his stories. Our quest readers take the time to ask the students questions to further teach them the life lessons found within each book. In 2018, 120 volunteers Participated and read to over 4.000 students.

The Eastwood Mall once again hosted Seuss-tastic for students who won a reading challenge. Congratulations to Liberty & Willard elementary students!

The United Way's Read 4 Fun Program has helped us promote Literacy at Bascom Elementary in many ways. The second grade students get so excited about the books they receive in the fall and can't wait to go home and read them with their parents and tell them all about the classroom guest reader and the fun activities they did together.

This past year especially, our students learned about giving back when they wrote thank you letters to veterans who had connections to our LaBrae community.

Students in grades K-2 look forward to the Dr. Seuss activities and the pre-school andkindergarten students love to come up and tell me rhyming words, saying they can make upsilly words just like Dr. Seuss!Maggie Kowach

Principal, Bascom Elementary School

UNITED WE SUPPORT STUDENTS In Trumbull County

Filling a Need School



United Way supporters donated more than \$8,000 in food and basic essentials to students throughout the county. Krystie's Dance Studio conducted a pantry drive during the holidays and this is only a portion of what they collected!





Lordstown students volunteered to sort donated pantry items.

United Way and community leaders greeted students on the first day of school.





Trumbull County Department of Disabilities dropped off items from their pantry drive.

Stuff the Bus -Sponsored by Huntington **Bank - Provided Book Bags to** Students throughout **Trumbull County.**

> **Children Services** conducted a book drive for their campaign kickoff and donated 400 books.

First and 2nd Semester **School Drives helped kids** start and finish school with much needed supplies. Thanks to Dollar General. the Trumbull County Library, and Harley Davidson for being collection sites and to **Target & Giant Eagle in Niles** for donating. 13

AGENCY IMPACT EDUCATION/LEARN WELL

3,249 People Helped in Trumbull County

FUNDED PROGRAMS - EDUCATION

AGENCY Big Brothers Big Sisters Boy Scouts Children's Rehabilitation Center Easter Seals Family & Community Services Family & Community Services Girl Scouts Inspiring Minds Potential Development Program

PROGRAM Mentoring Boy Scouts, Cub Scouts, Scoutreach Tutor "U," Specialized Daycare Teen Group/Club Foster Grandparents Solace Center Journey Program Enrichment Program PD's Place

AGENCY IMPACT PANEL VOLUNTEERS 2017-2018

Sue Datish, Chairperson; Edith Allgood, Sharon Carlson, Denise Deltondo, Candy Hurton, Alicia Miller, Connie Morgan, Pam Perrino



Potential Development: PD's Place

AGENCY IMPACT BASIC NEEDS/STAY WELL

45,027 People Served Through 12 Programs

FUNDED PROGRAMS - BASIC NEEDS

AGENCY American Red Cross Catholic Charities Regional Agency Community Volunteer Council Family & Community Services Family and Community Services Help Network of Northeast Ohio Niles Community Services Salvation Army of Warren Second Harvest Food Bank Trumbull Mobile Meals Greater Youngstown-Warren Urban League YWCA

PROGRAM Disaster Response Emergency Assistance Food Assistance Someplace Safe SCOPE Traveling Food Pantry Trumbull 2-1-1 Humanitarian & Financial Assistance Basic Human Needs Food Program - Warren City Sliding Scale Program Christy House WINGS - Permanent Housing



Niles Community Services: For 95 years volunteers have provided groceries for families in need.



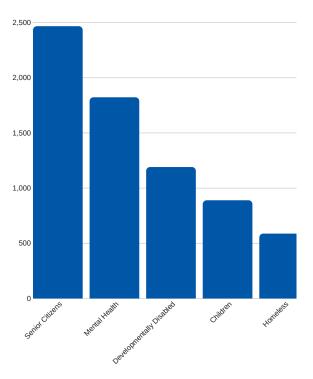
United Way of Trumbull County and the AFL-CIO Community Services

offers emergency food assistance through a pantry located in our building thanks to the generosity of our Labor Unions and caring individuals. We also loan medical equipment to those in need completely free of charge.



UNITED WE PROVIDE CONNECTIONS

Top 5 problem areas (excluding general information and counseling). Calls come in most frequently to 211 asking about connections to services for these areas.





Information & Referral Program, which provides individuals with the critical connections and resources they need.







TARGETED IMPACT Financial Stability/Earn Well



A United Way of Trumbull County Initiative The Trumbull County Partnership for Financial Empowerment was officially introduced in 2015.

The Partnership provides financial education and free income tax preparation to help individuals and families with low to moderate incomes manage limited resources.

Free Income Tax Preparation: United Way of Trumbull County supported the AARP free income tax program through volunteer recruitment and publicity. Nearly **2,000** individuals and families benefited from this service. Trumbull County seniors and other individuals saved hundreds of thousands in fees. The total amount of refunds per the IRS and the Ohio Benefits Bank was over **\$3,000,000** that stayed in the hands of those who need it most in Trumbull County!

Financial Fair: United Way of Trumbull County held a financial fair at Trumbull County Veterans Services and provided information and resources that individuals could use to help manage limited resources and increase financial stability.

THE PARTNERS





UNITED TO CREATE OPPORTUNITIES FOR ALL

ALICE (ASSET LIMITED INCOME CONSTRAINED EMPLOYED) stems from a United Way study that uncovered the true number of people who are struggling financially. Despite a relatively low unemployment rate across Ohio, 40 percent of households cannot afford basic necessities. Although Ohio has recovered in many ways from the Great Recession, things have changed. Jobs that have come back are different and often pay less than pre-recession positions, while the cost of daily life continues to rise. This has left many of the hard-working ALICE people with no savings and no cushion, and put them in a position of being just one major car repair away from financial instability. Living in these difficult conditions adversely affects their lives and their children's lives, as well as our community at large.

The combined percentage of poverty and ALICE households in Trumbull County.

An Overlooked Population

United Way of Trumbull County leads and funds programs and initiatives that will help ALICE households to thrive in Trumbull County.















AGENCY IMPACT Income & Health/Earn Well & Stay Well

FUNDED PROGRAMS - INCOME

AGENCY ESOP Family & Community Services Goodwill Greater Warren - Yo. Urban League

PROGRAM

Senior Financial Empowerment SCOPE Senior Support Services Radio Reading Service Empowerment and Education 1,850 Individuals Helped

AGENCY IMPACT PANEL VOLUNTEERS 2017-2018

Colleen Dattilo, Chairperson; Fred Ebinger, Diana Hartwig, Susan Kidd, Rachelle Parker, Robin Patton, Gussie Reed

FUNDED PROGRAMS - HEALTH

AGENCY

Access Health Mahoning Valley Children's Rehabilitation Center Easter Seals Help Network of Northeast Ohio The Salvation Army of Warren Trumbull Family Fitness Youngstown Area Goodwill Industries

PROGRAM

Access to Health Services Pediatric Rehabilitation Services Pediatric Weekend Respite Navigator for Families with Special Needs Mental & Physical Health Services – Drop In Center FIT Family Pre-school Vision Screening

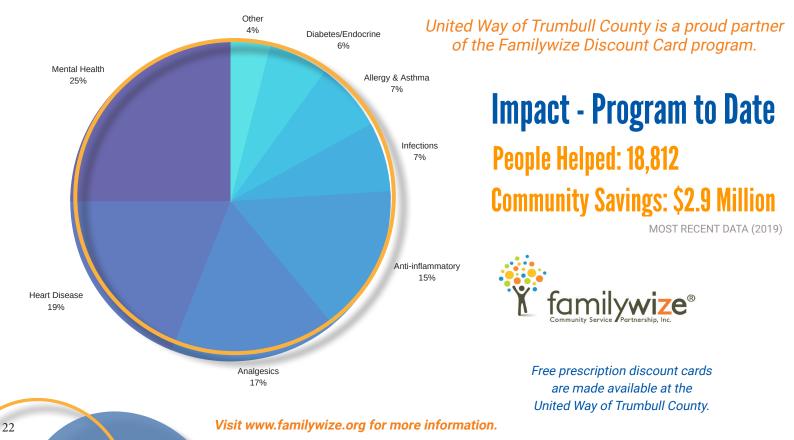


AGENCY IMPACT PANEL VOLUNTEERS 2017-2018

Jane Boutwell, Barbara Gaffey, Janet Marshall, Natalie Markusic, Leslie Morris, Lisa Solley, Julia Vandergriff-Simons



UNITED WE MAKE PEOPLE HEALTHIER IN TRUMBULL COUNTY



Estimates suggest that only half of the people with mental illnesses receive treatment. Psychiatric medications are an important part of treatment for many people who live with a mental illness but the price can often be an obstacle.

LOCAL IMPACT ON MENTAL HEALTH

People Helped = 4,397 \$'s Saved = \$768,873 Average Savings = 44% MOST RECENT DATA (2018) **MENTAL HEALTH** is essential to everyone's overall health and well being. 1 in 6* U.S. adults lives with a mental illness. *Familywize 2018

UNITED WE SUPPORT OUR COMMUNITY United Way at Work

A Day of Service



Team Boy Scouts



Team Arconic

In 2018 volunteers also helped to clean up along the Mahoning River in downtown Warren. Helping seniors, veterans, and community members in need with yard work and outside projects.

200+ Volunteers



Team Mercy Health



The 910th Airlift Wing Help a Veteran in Lordstown

Thanks to all who participated!

LEADING THE CHARGE

Inspiring the Change

11.1%

of the population in Trumbull County has diabetes. That translates to nearly 22,000 people right here in our community. Launched in November of 2018

UNITED WAY OF TRUMBULL COUNTY

United to Win the Fight Against Diabetes

Our goal is to help men, women, and children cope with this life altering disease through awareness, education, and financial assistance.

Advancing the common good while providing women with opportunities for personal and professional development.

WOMEN UNITED

A GROWING GLOBAL FORCE OF MORE THAN 75,000 WOMEN DEDICATED TO CREATING A WORLD OF OPPORTUNITY









A VERY SPECIAL THANKS

to The Women's Auxiliary at Trumbull Regional Medical Center

FOR BELIEVING

Committee Members

Pam Marshall, TRMC & Committee Chair

Tammy Jorgensen, Home Savings & UWTC Board Liaison

Julianna Begalla, Cortland Bank & Communications Chair

Linda Tominey. TRMC & Diabetes Chair

Sallie Daugherty, UWTC & Finance Chair

Christine Cope UWTC Lead

Jenna Amerine, TC Health Dept.

Laurie Barber, TRMC Chief Nursing Officer

Missy Auck, Latrobe

Geri Germano, Dr. Zarrinmakan's Office Wendy Miller, Howland Schools Dr. Payne, (Adhoc) Michelle Preston, Hairdresser Terri Teets, FNB Holly Welch, Warren City Schools

CAMPAIGNS HIGHLIGHTS

2018

TOP WORKPLACE CAMPAIGNS

General Motors - Lordstown Complex 7 17 Credit Union United Parcel Service State of Ohio First Energy/Ohio Edison Company Trumbull Industries Thomas Steel Strip Corporation Stanwade Metal Products, Inc. Trumbull County Children Services Warren City School District

TOP CORPORATE GIFTS

General Motors - Lordstown Complex 7 17 Credit Union First Energy/Ohio Edison Company Cortland Bank Toyota of Warren Giant Eagle Latrobe Specialty Steel Nationwide Insurance PNC Bank UPS

100% EMPLOYEE PARTICIPATION

Trumbull Mental Health & Recovery Board Stanwade Metal Products, Inc.

LEGACY GIVING

The Estate of Patricia Dagg

A SPECIAL THANKS TO GREENWOOD CHEVROLET



TOP GIFTS FROM FOUNDATIONS

Women's Auxiliary (Gift shop@TRMC) Cafaro Foundation Home Savings Foundation The John D. Beeghly Fund Arcelor Mittal First Place Community Fund William J. Bruder Foundation Nancy Van Fossan Family The Frances & Lillian Schermer Trust Helene P. Kaighin Charitable Foundation Greenwood Family Foundation

> THANK YOU TO OUR FRIENDS AT THE UAW 1112 & GENERAL MOTORS. YOUR GENEROUS SUPPORT HAS BEEN MUCH APPRECIATED.

LOCAL UNIONS AND LABOR THANKS FOR ALL YOU DO FOR UNITED WAY & FOR OUR COMMUNITY.































UNITED WAY OF TRUMBULL COUNTY LEADERSHIP & STAFF

OFFICERS

JOHN WALSH Chairman

ERIC J. LANHAM Vice Chairman Seven Seventeen Credit Union

KATHLEEN KINIKLIS

Secretary Mercy Health

H. SCOTT MASTERS Treasurer Berkman, Jorgensen, Masters & Stafman, LLC



United Way of Trumbull County

3601 Youngstown-Warren Road Warren, OH 44484 330-369-1000 unitedwaytrumbull.org 30

BOARD OF DIRECTORS

ESTHER BUSCHAU The Cafaro Company

DANTE CAPERS Warren City Schools

JOSEPH JOHNSON

Cortland Bank

Home Savings

MAYOR DOUGLAS FRANKLIN City of Warren

DR. LANCE GRAHN Kent State University Trumbull

PASTOR TODD JOHNSON

Second Baptist Church

TAMMY JORGENSEN

JAMES LEDENKO

Laborers Local 935

MELISSA M. MAKI

ROBERT NEMETH Stanwade Metal Products

Middlefield Banking Company

JULIE A. VUGRINOVICH Warren Area Board of Realtors/ Howard Hanna

TODD WEDDELL United Steelworkers Local 2155

JAMES A. WHETSTONE Toyota of Warren

STAFF

GINNY PASHA President & Chief Executive Officer

SALLIE DAUGHERTY Director of Finance

CHRISTINE COPE Director of Resource **Development & Marketing**

CINDY ROGERS Campaign & Event Coordinator

I UANN CONRAD Administrative Assistant



Partnership DON MOORE

MATT MARTIN

VAN NELSON Trumbull County Action Program

Trumbull Neighborhood

JOHN ROSSI, ESO. Farmers Trust Company

> LISA TADDEI First Energy

ACHIEVEMENTS IN ORGANIZATIONAL EXCELLENCE

United Way of Trumbull County is proud to announce the following achievements that allow those involved with our organization to be confident in their investment.

MEMBERSHIP REQUIREMENTS

In 2018, United Way of Trumbull County once again achieved all nine core requirements of United Way Worldwide. The thumbs up logo assures those involved with our organization that United Way of Trumbull



County is recognized to be tax exempt under Section 501(c)3 of the IRS code and has complied with all applicable legal, local, state, and federal operating and reporting requirements. It is critical that our donors and volunteers are confident in their investment with United Way of Trumbull County.

We are proud to be an accredited business of the Better Business Bureau.





UNITED WAY OF TRUMBULL County Earns Platinum Seal of Transparency

In 2018, United Way of Trumbull County once again earned the Platinum Nonprofit Profile Seal of Transparency from the non-profit quality leader, Guidestar, the world's largest source of non-profit information. The Guidestar Platinum level requires nonprofits to report extensive organizational information, in-depth financial information and qualitative information about goals, strategies and capabilities. The Platinum Seal of Transparency is the highest level of recognition offered by Guidestar and allows our donors to focus on the progress and results of United Way of Trumbull County.

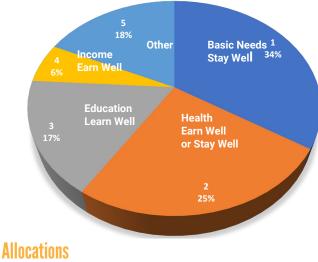
Current Assets	12/31/2018 (Unaudited)		12/312017 (Audited)	
CURRENT ASSETS				
Cash and cash equivalents:				
Unrestricted	\$	326,671	\$	337,587
Restricted for group benefits		335		408
Campaign Pledges Receivable:				
Prior year (net of allowance for uncollectible pledges)		27,182		91,832
Current year (net of allowance for uncollectible pledges)		275,628		229,346
OTHER ASSETS		397,520		387,156
LAND, BUILDING AND EQUIPMENT				
Land and land improvements		40,033		40,033
Building and building improvements		353,874		353,874
Furniture, equipment and vehicles		160,614		160,614
Accumulated depreciation		(457,190)		(447,290)
TOTAL ASSETS	\$	1,124,667	\$	1,153,560
Liabilities & Net Assets				
LIABILITIES				
Accounts Payable Community Services	\$	335	\$	408
Designated pledges payable		31,774		57,733
Note Payable		17,196		25,272
NET ASSETS				
Unrestricted		567,113		619,728
Permanently Restricted - Community Foundation		5,000		5,000
Temporarily restricted allocations to service providers		503,249		445,419
TOTAL LIABILITIES AND NET ASSETS	\$	1,124,667	\$	1,153,560

STATEMENT OF FINANCIAL POSITION

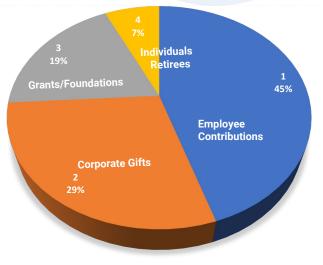
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which wi August :	il be complet 31, 2019 and at the United	ted on or available

Financ prior to audit, about for inspection at the United Way of Trumbull County website.

CAMPAIGN & ALLOCATIONS



- 1. Basic Needs/Stay Well (34%)
- 2. Health/& Stay Well (25%)
- 3. Education/Learn Well (17%)
- 4. Income/Earn Well (6%)
- 5. Other (18%)



Campaign

- 1. Employee Contributions (45%)
- 2. Corporate Gifts (29%)
- 3. Grants/Foundations (19%)
- 4. Individuals/Retirees (7%)

TOGETHER WE ARE GREATER THAN ANY CHALLENGE

WE WILL WIN BY LIVING UNITED IN TRUMBULL COUNTY

































United Way of Trumbull County

United Way of Trumbull County strives to preserve human dignity and maintain the highest standards of ethics, integrity, accountability, and compassion.

unitedwaytrumbull.org

United Way of Trumbull County 3601 Youngstown-Warren Road Warren, OH 44484 330-369-1000

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